



Winners of NachBaliye season 7 take home stylish & spacious Honda Jazz

Mumbai, September 29, 2015: Honda Cars India Ltd., leading manufacturer of premium cars in India, today presented the keys of the All-new Honda Jazz to the Grand-Finale winners of the popular dance reality show NachBaliyeseason 7 which was aired on Star Plus. The car was handed over to the winners AmrutaKhanvilkar&Himmanshoo Ashok Malhotraat a glittering ceremony at Solitaire Honda in Andheri. The handing over ceremony was attended by AshishKaul, Zonal Head West, Honda Cars India Ltd. and Mr Krishna Kachaliaof Solitaire Honda.

Speaking on the occasion, Mr. JnaneswarSen, Senior Vice President, Sales &Marketing , Honda Cars India Ltd. said, “We would like to congratulate the winners of NachBaliye season 7 and thank Star Plus for associating with Honda Cars India. The show has been extremely popular among the younger audience who is also our primary target audience for the all new Jazz. The new generation Jazz is packed with futuristic and aspirational styling which resonates well with the viewers of the programme and hence it was great to be associated with one of India’s most popular dance reality show.”

The All-New Jazz is developed as the World’s Best Functional Compact Hatchback which offers Dynamic styling, Outstanding Package, Class-leading Fuel Economy, Advanced Technology & Equipment and Versatile Utility. The Jazz appeals to customer from diverse profiles who are young, dynamic, early achieversand want everything in life. They seek comfort, driving pleasure, features and a hassle-free drive. The Honda Jazz is like nothing else and fulfils all these needs.

About Honda Cars India Ltd



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Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 252 facilities in 166 cities spread across the country.

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